

ANNEX 3
(PUBLIC INFORMATION)
TO THE SOUTH CAROLINA OPERATIONAL RADIOLOGICAL EMERGENCY
RESPONSE PLAN)

I. INTRODUCTION

- A. Dissemination of complete and accurate information to the public in South Carolina in the event of a Nuclear Power Plant (NPP) incident is essential to promote a controlled response by the population and to instill confidence that necessary actions are being undertaken for the public's health and safety.
- B. The public, through the news media, will look to government and the affected facility for emergency instructions and continuing information regarding the incident.
- C. Federal, state and local governments and the affected facility will establish a Joint Information System (JIS) where representatives can respond to media inquiries and ensure an orderly and coordinated release of emergency information.

II. PURPOSE

- A. Provide for direction and control in the dissemination of official statements, information (i.e., news releases), and Emergency Alert System (EAS) messages by State Government during a NPP incident.
- B. Provide for effective communication and coordination with federal, local and NPP/utility emergency public information organizations to ensure accurate and orderly dissemination of emergency information during a NPP incident.
- C. Provide for the effective utilization of state public information resources during a NPP incident
- D. Ensure coordination with federal, State, local and NPP/utility public information organizations in the dissemination of emergency information during a NPP incident.

III. CONCEPT OF OPERATIONS

- A. The Government of the State of South Carolina will exercise primary responsibility and authority for the release of information relating to the off-site impact of an NPP incident, requirements for off-site protective actions, activation of the EAS, and operational/technical activities of state response forces.
- B. The State of South Carolina will organize and respond to the public information requirements stemming from an event at a NPP in accordance with Section VII (Disaster Intelligence and Communications) of the South Carolina Emergency Operations Plan (SCEOP), and Annex 15 (Public Information) of the SCEOP.
- C. Direction and Control

1. If the State Emergency Operations Center (SEOC) is activated as a result of a NPP incident, the Governor's Press Secretary or designee [normally the South Carolina Emergency Management Division (SCEMD) Public Information Director] will address issues regarding public safety and state the government's response.
2. Direction and control of State Public Information operations will be in accordance with Section VII (Disaster Intelligence and Communications) of the SCEOP, Annex 15 (Public Information) of the SCEOP, and the ESF-15 (Public Information) Standard Operating Procedures (SOP).

D. Coordination

1. ESF-15 (Public Information) will coordinate public information and EAS activities at the SEOC or Joint Information Center (JIC) in accordance with Section VII (Disaster Intelligence and Communications) of the SCEOP, Annex 15 (Public Information) of the SCEOP, and the ESF-15 (Public Information) SOP.
2. ESF-15 (Public Information) will coordinate all information prior to its release with the NPP/utility to the fullest extent practicable. Timely release of emergency information to South Carolina's populace will be of paramount importance.
3. ESF-15 (Public Information) will schedule briefing to provide the media with periodic updates on the incident and will release additional information as it becomes available, as required by the urgency of the situation, or to clarify misinformation and rumors.

E. Public Inquiry/Rumor Control

ESF-15 (Public Information) will coordinate responses to requests for public information, and gather and respond to rumors, in accordance with Section VII (Disaster Intelligence and Communications) of the SCEOP, Annex 15 (Public Information) of the SCEOP, and the ESF-15 (Public Information) SOP.

IV. RESPONSIBILITIES

A. State Government

1. State government will exercise primary responsibility and authority for the release of information relating to the off-site impact of an NPP incident, requirements for off-site protective actions, activation of the EAS, and operational/technical activities of state response forces.
2. State government will conduct public information operations in accordance with Section VII (Disaster Intelligence and Communications) of the SCEOP,

Annex 15 (Public Information) of the SCEOP, and the ESF-15 (Public Information) SOP.

3. SCEMD will coordinate an annual media program to acquaint news media with emergency plans/procedures, information concerning radiation, and points of contact for release of public information in an emergency. This can be done by meeting with, or mailing information to, media representatives.

B. County Governments

1. Alert the public.
2. Implement off-site protective actions as directed by proper authority.
3. Release information relating to operational activities of local response forces within their jurisdiction.
4. Provide an authorized spokesperson/representative to support county public information activities through the JIS.
5. Conduct public information activities in accordance with established plans.

C. NPP/Utility

1. Release information relating to on-site conditions and response activities resulting from the incident.
2. Provide an Emergency News Center and its appropriate administrative and logistical support.
3. Provide an authorized spokesperson/representative to support public information activities at the State JIC, or interface with the State JIS.
4. Determine credentials of news media representatives and establish access control to the Emergency News Center.
5. Conduct public information and public education activities in accordance with established plans.

D. Federal Government

1. Release information relating to on-site regulatory and off-site support activities of federal response forces.
2. Provide an authorized spokesperson/representative to support federal public information activities at the State JIC.
3. Conducting public information activities in accordance with established plans.

V. ADMINISTRATION AND LOGISTICS

A. Location of the State JIC

1. State Emergency Operations Center, 2779 Fish Hatchery Road, West Columbia, SC 29172
2. The Press Secretary, the Director or designee may determine an alternate location based on current conditions.

B. Emergency News Center

1. The NPP/utility will provide the Emergency News Center and appropriate administrative, logistical and equipment support to public information and media staff.
2. The NPP/Utility will furnish telephone and internet support at the Emergency News Center.
3. Utility Emergency News Center Locations

Facility	Utility Emergency News Center Location
Oconee Nuclear Station	664 Issaqueena Trail, Clemson, SC 29631
Robinson Nuclear Plant	1775 Mechanicsville Road, Florence, SC 29501
V.C. Summer Nuclear Station	113 Ballentine Crossing Lane, Ballentine, SC 29065
Catawba Nuclear Station	526 South Church Street, Charlotte, NC 28202
Vogtle Electric Generating Plant	636 Woodland Road, Waynesboro, GA 30830
Savannah River Site, Center for Hydrogen Research	301 Gateway Drive, New Ellenton, SC 29803

- C. Transportation and special equipment: Public information and media staff will provide for their respective transportation and specialized equipment needs.
- D. Public information communications support will be requested from the SEOC, as required.

ATTACHMENT A: EMERGENCY PUBLIC INFORMATION TO SCORERP

I. INTRODUCTION

- A. Dissemination of complete and accurate information promptly to the public in the event of a nuclear facility incident is essential to promote a controlled response by the population and instill confidence that necessary actions are being undertaken for the public health and safety.
- B. In order for the public to have a clearer understanding of instructions and other information released during the course of an incident; related information must be made available prior to such a situation.
- C. The SCEMD Public Information Section, in coordination with federal and local governments and nuclear facilities located within the State, will develop and conduct a program of public education to address potential hazards resulting from an incident, appropriate actions for public self-protection, and information on state, local and facility radiological emergency response programs.

II. PURPOSE

- A. Provide the general public and transient population with appropriate educational information relating to: potential hazards resulting from a nuclear facility incident; state, local, and facility radiological emergency response programs; and appropriate actions for public self-protection in the event of an incident.
- B. Provide for the establishment, coordination, and conduct of an effective program of public education relating to:
 - 1. Potential hazards resulting from a nuclear facility/utility incident
 - 2. Appropriate actions for public self-protection in the event of an incident
 - 3. State, local and facility radiological emergency response programs

III. CONCEPT OF OPERATIONS

- A. The SCEMD Public Information Section will coordinate the conduct of program activities within the state.
- B. The SCEMD Public Information Section will coordinate the provision of necessary resources to support local program activities.
- C. County governments within the Plume Exposure Pathway EPZ will conduct ongoing programs and participate in annual special emphasis programs.
- D. FEMA and NPP public information organizations will augment the Public Information Section, as required, with appropriate staff to support incident response activities. Incident response activities will include:

1. Identification of possible types of incidents to include potential health and environmental impacts
 2. Means of public alert and notification
 3. Appropriate actions for public self-protection
 4. Sources of additional educational information prior to and during an emergency
 5. Information relating to state, local, and NPP response plans including identification of evacuation sectors, routes, reception centers, provisions for sheltering, respiratory protection, and use of radio-protective drugs
 6. Information relating to special segments of the population including schools, hospitals, nursing homes, other institutions and physically impaired, mentally impaired and transportation-dependent individuals
- E. Program activities will include ongoing programs and special emphasis programs conducted annually.
- F. Educational information will be disseminated through available public and private resources:
1. Publications
 2. Printed and electronic media
 3. State displays and distribution of prepared literature at public locations
- G. Dissemination of information to the transient population will be accomplished by providing access to educational materials at appropriate locations, including:
1. Facility visitors' centers
 2. Motel/hotel lobbies
 3. Train stations
 4. Parks
 5. Campgrounds
 6. Recreation areas
 7. Other public areas

IV. RESPONSIBILITIES

A. Office of the Governor:

1. Establish policy for the conduct of program activities.
2. Provide appropriate staff assistance to support program activities.

B. SCEMD Public Information Section:

1. Coordinate the development and conduct of special statewide educational programs with the appropriate supporting organizations.
2. Provide staff and material assistance to support the conduct of local ongoing programs.
3. Acquire or develop special educational materials.
4. Coordinate with Support Agencies to provide staff, facility, equipment, and material assistance to support the development and conduct of public education program activities.

C. County Emergency Preparedness Agencies

1. Coordinate the conduct of local educational programs.
2. Participate in annual special emphasis programs.

D. NPPs/Utilities and DHS FEMA:

1. Provide staff and material assistance to support program activities.
2. Participate in annual special emphasis programs.

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ATTACHMENT B – SAMPLE IPAWS MESSAGES

MESSAGE 1 – Monitor Local Media

IPAWS MESSAGE		EXERCISE
EVENT CODE - ADR AVA AVW CAE CDW ● CEM EQW EVI FRW HMW LAE LEW NUW RHW RMT RWT SPW TOE VO		
<input type="checkbox"/> EAS <input type="checkbox"/> WEA	ALERTING AREA OR FIPS CODE(S): <div style="border: 1px solid black; height: 30px;"></div>	DATE: SENT TIME: EXPIRES TIME:
SENDER NAME: AGENCY:		PHONE: EMAIL:
DESCRIPTION: EMERGENCY AT [INSERT NUCLEAR STATION]-MONITOR LOCAL MEDIA		
WIRELESS EMERGENCY ALERT MESSAGE - 90 CHARACTER LIMIT		
EMERGENCY AT [INSERT NUCLEAR STATION]. RESIDENTS SHOULD MONITOR LOCAL MEDIA.		
EMERGENCY ALERT SYSTEM MESSAGE - 1800 CHARACTER LIMIT		
<p>[INSERT STATE] EMERGENCY MANAGEMENT OFFICIALS HAVE ISSUED A CIVIL EMERGENCY MESSAGE DUE TO AN INCIDENT AT THE [INSERT NUCLEAR STATION] IN [INSERT COUNTY].</p> <p>RESIDENTS WITHIN 10 MILES OF THE [INSERT NUCLEAR STATION] SHOULD MONITOR LOCAL MEDIA FOR FURTHER INFORMATION.</p> <p>RADIOACTIVE MATERIALS HAVE NOT BE RELEASED. THERE IS NO DANGER TO THE PUBLIC AT THIS TIME.</p> <p>FOR ADDITIONAL INFORMATION, VISIT SCemd.ORG, [INSERT OTHER STATE AND UTILITY WEBSITES] OR REFER TO THE EMERGENCY INFORMATION BOOKLET PROVIDED BY [INSERT UTILITY].</p>		
SOUTH CAROLINA EMERGENCY MANAGEMENT DIVISION		EXERCISE

MESSAGE 2 – Shelter in Place

IPAWS MESSAGE		EXERCISE	
EVENT CODE	ADR AVA AVW CAE CDW CEM EQW EVI FRW HMW LAE LEW NUW RHW RMT RWT SPW TOE VO		
<input type="checkbox"/> EAS <input type="checkbox"/> WEA	ALERTING AREA OR FIPS CODE(S): <div style="border: 1px solid black; height: 30px; width: 100%;"></div>	DATE: SENT TIME: EXPIRES TIME:	APPROVAL <div style="border: 1px solid black; height: 30px; width: 100%;"></div>
SENDER NAME:	PHONE:		AGENCY:
AGENCY:	EMAIL:		
DESCRIPTION:	SHELTER IN PLACE DUE TO EMERGENCY AT [INSERT NUCLEAR STATION]		
WIRELESS EMERGENCY ALERT MESSAGE - 90 CHARACTER LIMIT			
SHELTER IN PLACE IN ZONES [INSERT SPECIFIC ZONES]			
EMERGENCY ALERT SYSTEM MESSAGE - 1800 CHARACTER LIMIT			
<p>[INSERT STATE] EMERGENCY MANAGEMENT OFFICIALS HAVE ISSUED A CIVIL EMERGENCY MESSAGE DUE TO AN INCIDENT AT THE [INSERT NUCLEAR STATION] IN [INSERT COUNTY].</p> <p>EMERGENCY MANAGEMENT OFFICIALS DIRECT RESIDENTS IN THE FOLLOWING ZONES TO SHELTER IN PLACE:[INSERT SPECIFIC ZONES]</p> <p>THERE [HAS/HAS NOT] BEEN A RELEASE OF RADIATION.</p> <p>FOR ADDITIONAL INFORMATION, VISIT SCEMD.ORG, [INSERT OTHER STATE AND UTILITY WEBSITES] OR REFER TO THE EMERGENCY INFORMATION BOOKLET PROVIDED BY [INSERT UTILITY].</p>			
SOUTH CAROLINA EMERGENCY MANAGEMENT DIVISION			EXERCISE

MESSAGE 3 - Evacuation

IPAWS MESSAGE		EXERCISE	
EVENT CODE	ADR AVA AVW CAE CDW CEM EQW • EVI FRW HMW LAE LEW NUW RHW RMT RWT SPW TOE VO		
<input type="checkbox"/> EAS <input type="checkbox"/> WEA	ALERTING AREA OR FIPS CODE(S): <div style="border: 1px solid black; height: 20px; width: 100%;"></div>	DATE: SENT TIME: EXPIRES TIME:	APPROVAL <div style="border: 1px solid black; height: 20px; width: 100%;"></div>
SENDER NAME: AGENCY:		PHONE: EMAIL:	
DESCRIPTION: EVACUATION DUE TO EMERGENCY AT [INSERT NUCLEAR STATION]			
WIRELESS EMERGENCY ALERT MESSAGE - 90 CHARACTER LIMIT			
EVACUATE NOW FROM ZONES [INSERT SPECIFIC ZONES]			
EMERGENCY ALERT SYSTEM MESSAGE - 1800 CHARACTER LIMIT			
<p>[INSERT STATE] EMERGENCY MANAGEMENT OFFICIALS DIRECT RESIDENTS IN THE FOLLOWING ZONES TO EVACUATE IMMEDIATELY TO THEIR DESIGNATED RECEPTION CENTER: [INSERT SPECIFIC ZONES]</p> <p>[INSERT UTILITY] HAS DECLARED [A/AN ALERT/SITE AREA EMERGENCY/GENERAL EMERGENCY] AT THE [INSERT NUCLEAR STATION] IN [INSERT COUNTY].</p> <p>THERE [HAS/HAS NOT] BEEN A RELEASE OF RADIATION.</p> <p>TO LOCATE YOUR DESIGNATED RECEPTION CENTER AND FOR ADDITIONAL INFORMATION, VISIT SCEMD.ORG, [INSERT OTHER STATE AND UTILITY WEBSITES] OR REFER TO THE EMERGENCY INFORMATION BOOKLET PROVIDED BY [INSERT UTILITY].</p>			
<small>SOUTH CAROLINA EMERGENCY MANAGEMENT DIVISION</small>		EXERCISE	

MESSAGE 4 – Evacuation and Shelter

IPAWS MESSAGE		EXERCISE	
EVENT CODE	ADR AVA AVW CAE CDW CEM EQW • EVI FRW HMW LAE LEW NUW RHW RMT RWT SPW TOE VO		
<input type="checkbox"/> EAS <input type="checkbox"/> WEA	ALERTING AREA OR FIPS CODE(S): 	DATE: SENT TIME: EXPIRES TIME:	APPROVAL
SENDER NAME:		PHONE:	
AGENCY:		EMAIL:	
DESCRIPTION: EVACUATION AND SHELTER DUE TO AN EMERGENCY AT [INSERT NUCLEAR STATION]			
WIRELESS EMERGENCY ALERT MESSAGE - 90 CHARACTER LIMIT			
EVACUATE ZONES: [INSERT SPECIFIC ZONES] SHELTER ZONES: [INSERT SPECIFIC ZONES]			
EMERGENCY ALERT SYSTEM MESSAGE - 1800 CHARACTER LIMIT			
[INSERT STATE] EMERGENCY MANAGEMENT OFFICIALS DIRECT RESIDENTS IN THE FOLLOWING ZONES TO EVACUATE IMMEDIATELY TO THEIR DESIGNATED RECEPTION CENTER: [INSERT SPECIFIC ZONES]			
RESIDENTS IN THE FOLLOWING ZONES SHOULD SHELTER IN PLACE: [CHOOSE ZONES] [INSERT SPECIFIC ZONES].			
[INSERT UTILITY] HAS DECLARED [A/AN ALERT/SITE AREA EMERGENCY/GENERAL EMERGENCY] AT THE [INSERT NUCLEAR STATION] IN [INSERT COUNTY].			
THERE [HAS/HAS NOT] BEEN A RELEASE OF RADIATION.			
TO LOCATE YOUR DESIGNATED RECEPTION CENTER AND FOR ADDITIONAL INFORMATION, VISIT SCMD.ORG, [INSERT OTHER STATE AND UTILITY WEBSITES] OR REFER TO THE EMERGENCY INFORMATION BOOKLET PROVIDED BY [INSERT UTILITY].			
SOUTH CAROLINA EMERGENCY MANAGEMENT DIVISION		EXERCISE	

MESSAGE 5 - Schools

IPAWS MESSAGE		EXERCISE	
EVENT CODE - ADR AVA AVW CAE CDW CEM EQW EVI FRW HMW LAE LEW • NUW RHW RMT RWT SPW TOE VO			
<input type="checkbox"/> EAS <input type="checkbox"/> WEA	ALERTING AREA OR FIPS CODE(S): <div style="border: 1px solid black; height: 40px;"></div>	DATE: SENT TIME: EXPIRES TIME:	APPROVAL <div style="border: 1px solid black; height: 40px;"></div>
SENDER NAME: AGENCY:		PHONE: EMAIL:	
DESCRIPTION: SCHOOL RELOCATION DUE TO EMERGENCY AT [INSERT NUCLEAR STATION]			
WIRELESS EMERGENCY ALERT MESSAGE - 90 CHARACTER LIMIT			
SCHOOLS EVACUATED [INSERT SPECIFIC ZONES]			
EMERGENCY ALERT SYSTEM MESSAGE - 1800 CHARACTER LIMIT			
<p>[INSERT STATE] EMERGENCY MANAGEMENT OFFICIALS ARE RELOCATING STUDENTS IN AFFECTED ZONES TO RECEPTION CENTERS AS A PRECAUTIONARY MEASURE DUE TO AN INCIDENT AT THE [INSERT NUCLEAR STATION] IN [INSERT COUNTY].</p> <p>SCHOOLS IN THE FOLLOWING ZONES ARE BEING RELOCATED: [INSERT SPECIFIC ZONES]</p> <p>PARENTS SHOULD NOT GO TO THE SCHOOLS BUT SHOULD PICK UP THEIR CHILDREN AT THE DESIGNATED RECEPTION CENTERS.</p> <p>A LIST OF SCHOOLS AND THEIR CORRESPONDING RECEPTION CENTERS CAN BE FOUND AT SCEMD.ORG, [INSERT OTHER STATE AND UTILITY WEBSITES] OR REFER TO THE EMERGENCY INFORMATION BOOKLET PROVIDED BY [INSERT UTILITY].</p>			
<small>SOUTH CAROLINA EMERGENCY MANAGEMENT DIVISION</small>		EXERCISE	

MESSAGE 6 - Farmers

IPAWS MESSAGE		EXERCISE
EVENT CODE - ADR AVA AVW CAE CDW CEM EQW EVI FRW HMW LAE LEW • NUW RHW RMT RWT SPW TOE VO		
<input type="checkbox"/> EAS <input type="checkbox"/> WEA	ALERTING AREA OR FIPS CODE(S): <div style="border: 1px solid black; height: 20px;"></div>	DATE: SENT TIME: EXPIRES TIME:
APPROVAL		
SENDER NAME: AGENCY:		PHONE: EMAIL:
DESCRIPTION: PROTECTIVE ACTIONS FOR FARMERS		
WIRELESS EMERGENCY ALERT MESSAGE - 90 CHARACTER LIMIT		
FARMERS SHOULD SHELTER LIVESTOCK AND PLACE ON STORED FEED AND WATER.		
EMERGENCY ALERT SYSTEM MESSAGE - 1800 CHARACTER LIMIT		
<p>[INSERT STATE] EMERGENCY MANAGEMENT OFFICIALS RECOMMEND THAT FARMERS IN ZONES [INSERT SPECIFIC ZONES] SHOULD SHELTER LIVESTOCK AND PLACE THEM ON STORED FEED AND WATER DUE TO AN [EVENT/EMERGENCY] AT THE [INSERT NUCLEAR STATION] IN [INSERT COUNTY].</p> <p>[INSERT UTILITY] HAS DECLARED [A/AN ALERT/SITE AREA EMERGENCY/GENERAL EMERGENCY AT THE POWER PLANT.</p> <p>FOR ADDITIONAL INFORMATION, VISIT SCEMD.ORG, [INSERT OTHER STATE AND UTILITY WEBSITES] OR REFER TO THE EMERGENCY INFORMATION BOOKLET PROVIDED BY [INSERT UTILITY].</p>		
<small>SOUTH CAROLINA EMERGENCY MANAGEMENT DIVISION</small>		EXERCISE

MESSAGE 7 – Hostile Action

IPAWS MESSAGE		EXERCISE	
EVENT CODE	ADR AVA AVW CAE CDW CEM EQW EVI FRW HMW LAE LEW ● NUW RHW RMT RWT SPW TOE VO		
<input type="checkbox"/> EAS <input type="checkbox"/> WEA	ALERTING AREA OR FIPS CODE(S): <div style="border: 1px solid black; height: 20px; width: 100%;"></div>	DATE: SENT TIME: EXPIRES TIME:	APPROVAL <div style="border: 1px solid black; height: 20px; width: 100%;"></div>
SENDER NAME:	PHONE:		AGENCY:
AGENCY:	EMAIL:		
DESCRIPTION: HOSTILE ACTION			
WIRELESS EMERGENCY ALERT MESSAGE - 90 CHARACTER LIMIT			
SECURITY INCIDENT AT [INSERT NUCLEAR STATION].GO INSIDE,STAY INSIDE, LOCK DOORS & WINDOWS.			
EMERGENCY ALERT SYSTEM MESSAGE - 1800 CHARACTER LIMIT			
THE [INSERT COUNTY] SHERIFF'S OFFICE REPORTS A SECURITY INCIDENT HAS OCCURRED AT THE [INSERT NUCLEAR STATION] IN [INSERT COUNTY].			
RESIDENTS IN [INSERT SPECIFIC ZONES] WITHIN THE TWO MILE RADIUS OF THE [INSERT NUCLEAR STATION] SHOULD GO INSIDE, STAY INSIDE, LOCK ALL DOORS AND WINDOWS AND REPORT ANYTHING SUSPICIOUS BY CALLING 9-1-1.			
THERE HAS BEEN [[NO/A]] RELEASE OF RADIATION.			
CONTINUE TO MONITOR LOCAL MEDIA, VISIT SCEMD.ORG, [INSERT OTHER STATE AND UTILITY WEBSITES] OR REFER TO THE EMERGENCY INFORMATION BOOKLET PROVIDED BY [INSERT UTILITY].			
SOUTH CAROLINA EMERGENCY MANAGEMENT DIVISION			EXERCISE

MESSAGE 8 – Take KI Now

IPAWS MESSAGE		EXERCISE	
EVENT CODE	ADR AVA AVW CAE CDW CEM EQW EVI FRW HMW LAE LEW ● NUW RHW RMT RWT SPW TOE VO		
<input type="checkbox"/> EAS <input type="checkbox"/> WEA	ALERTING AREA OR FIPS CODE(S): _____	DATE: SENT TIME: EXPIRES TIME:	APPROVAL _____
SENDER NAME: AGENCY:		PHONE: EMAIL:	
DESCRIPTION: RESIDENTS SHOULD TAKE KI PILLS NOW			
WIRELESS EMERGENCY ALERT MESSAGE - 90 CHARACTER LIMIT			
TAKE POTASSIUM IODIDE TABLETS NOW. GO TO YOUR DESIGNATED RECEPTION CENTER.			
EMERGENCY ALERT SYSTEM MESSAGE - 1800 CHARACTER LIMIT			
[INSERT STATE] EMERGENCY MANAGEMENT OFFICIALS DIRECT EVERYONE WITHIN THE 10 MILE RADIUS OF THE [INSERT NUCLEAR STATION] [OR] IN ZONES: [INSERT SPECIFIC ZONES] TO TAKE POTASSIUM IODIDE TABLETS AND GO TO THEIR DESIGNATED RECEPTION CENTER. ANYONE WHO DOES NOT HAVE POTASSIUM IODIDE TABLETS CAN RECEIVE A DOSE AT THEIR DESIGNATED RECEPTION CENTER. THERE [HAS/HAS NOT] BEEN A RELEASE OF RADIATION TO THE ENVIRONMENT. [INSERT UTILITY] HAS DECLARED [A/AN ALERT/SITE AREA EMERGENCY/GENERAL EMERGENCY AT THE POWER PLANT. CONTINUE TO MONITOR LOCAL MEDIA, VISIT SCEMD.ORG, [INSERT OTHER STATE AND UTILITY WEBSITES] OR REFER TO THE EMERGENCY INFORMATION BOOKLET PROVIDED BY [INSERT UTILITY].			
<small>SOUTH CAROLINA EMERGENCY MANAGEMENT DIVISION</small>			EXERCISE

ATTACHMENT C – SAMPLE EMERGENCY NEWS RELEASE



**SOUTH CAROLINA
STATE EMERGENCY
RESPONSE TEAM**

SOUTH CAROLINA EMERGENCY MANAGEMENT DIVISION
803-737-8500 scemd.org @SCEMD

**EXERCISE – NOT ACTUAL
NEWS RELEASE**

CONTROL #1
NEWS RELEASE # 1 TIME OF RELEASE: 10:05am

CONTACT: 803-737-8515

STATE EMERGENCY OPERATIONS CENTER ACTIVATED

COLUMBIA, S.C. - The South Carolina Emergency Management Division along with partner state agencies today activated the State Emergency Operations Center near Columbia at _____ time to monitor the ongoing incident at the _____ Nuclear Station located in _____, SC.

A site area emergency was declared by plant officials at _____ time and _____ date due to a problem at the nuclear facility.

SCEMD Director Kim Stenson is coordinating South Carolina's response efforts should local public safety officials request state assistance.

-EXERCISE ONLY-



**SOUTH CAROLINA
STATE EMERGENCY
RESPONSE TEAM**

SOUTH CAROLINA EMERGENCY MANAGEMENT DIVISION
803-737-8500 scemd.org @SCEMD

**EXERCISE – NOT ACTUAL
NEWS RELEASE**

CONTROL #2
NEWS RELEASE # TIME OF RELEASE: 11:05am

ALL STATE AGENCIES: 803-737-8515

RESIDENTS SHOULD STAY TUNED FOR EMERGENCY INFORMATION

COLUMBIA, S.C. – Residents in _____ counties should monitor local Emergency Alert System stations for the most up-to-date information about the ongoing incident at the _____ Nuclear Station.

_____ Utility officials have declared a site area emergency at the _____ Nuclear Station located in _____, SC

The facility reports that low-level radioactive materials have been released.

EAS stations serving the South Carolina area near _____ Nuclear Station include _____ stations

For additional emergency information, refer to the emergency information calendar or brochure provided annually by _____ utility.

The state’s Public Information Phone System has also been activated, residents with questions about South Carolina’s response can call 803-737-8539 for more information.

-EXERCISE ONLY-



**SOUTH CAROLINA
STATE EMERGENCY
RESPONSE TEAM**

SOUTH CAROLINA EMERGENCY MANAGEMENT DIVISION
803-737-8500 scemd.org @SCEMD

**EXERCISE – NOT ACTUAL
NEWS RELEASE**

CONTROL #3
NEWS RELEASE # TIME OF RELEASE:

ALL STATE AGENCIES: 803-737-8515

JOINT INFORMATION CENTERS ACTIVATED

COLUMBIA, S.C. – The South Carolina Emergency Management Division announces the establishment of joint information centers for members of the media to get information from agencies and organizations engaged in response to a Site Area Emergency at the _____ Nuclear Station, located in _____, SC.

A site area emergency is an event that could lower the safety of the plant, but probably not enough to pose a danger to the public.

Agencies are coordinating information between the centers through a joint information system, which is a cooperative effort of the State of South Carolina and _____ utility. Information concerning plant conditions and response activities will be released from the centers which are located at the following addresses:

State Joint Information Center (SCEMD)
2779 Fish Hatchery Road
West Columbia, S.C.

_____ **Utility Joint Information Center**
_____ **Address**
_____ **City/State**

Representatives are on duty at the center to assist members of the media. The centers will also serve as locations for media briefings by state, county and utility spokespersons as the situation develops. Members of the media may call the following numbers for more information on state and local emergency activities:

All State Agencies: 803-737-8515

The state's Public Information Phone System has also been activated, residents with questions about South Carolina's response can call 803-737-8539 for more information.

EXERCISE - NOT FOR RELEASE - EXERCISE



**SOUTH CAROLINA
STATE EMERGENCY
RESPONSE TEAM**

SOUTH CAROLINA EMERGENCY MANAGEMENT DIVISION
803-737-8500 scemd.org @SCEMD

**EXERCISE – NOT ACTUAL
NEWS RELEASE**

CONTROL #4

NEWS RELEASE # TIME OF RELEASE:

ALL STATE AGENCIES: 803-737-8515

**RESIDENTS NEAR _____ NUCLEAR STATION
SHOULD SEEK SHELTER INDOORS**

COLUMBIA, S.C. – Residents near the _____ Nuclear Station should take immediate safety precautions due to an ongoing incident. _____ Utility officials have declared (a/an alert, site area emergency, general emergency) at the nuclear power plant in _____, SC

EITHER:

There has been no release of radioactive materials to the environment, but as a precautionary measure people in the following areas should seek shelter indoors and remain there until further notice.

OR:

There has been a release of radioactive materials to the environment. People in the following areas should seek shelter indoors, shut windows and doors and turn off air conditioners, fans or heating systems if they bring outside air into the building.

The affected areas are:

Zone _____
Zone _____

Livestock and pets near the scene of the incident should also be moved into shelter where possible. The South Carolina Department of Health and Environmental Control (has dispatched/is dispatching) an emergency response team to the site to render assistance.

Tune to your local Emergency Alert System station for more details. If you have friends or relatives living in the vicinity of the incident, please advise them to tune to EAS for more information. EAS stations serving the South Carolina area near _____ Nuclear Station include _____ stations

For additional emergency information, refer to the emergency information calendar or brochure provided annually by _____ utility.

EXERCISE - NOT FOR RELEASE - EXERCISE



**SOUTH CAROLINA
STATE EMERGENCY
RESPONSE TEAM**

SOUTH CAROLINA EMERGENCY MANAGEMENT DIVISION
803-737-8500 scemd.org @SCEMD

**EXERCISE – NOT ACTUAL
NEWS RELEASE**

CONTROL #5

NEWS RELEASE # TIME OF RELEASE:

ALL STATE AGENCIES: 803-737-8515

**RESIDENTS NEAR _____ NUCLEAR STATION
MUST EVACUATE**

COLUMBIA, S.C. – Residents in specific areas near the _____ Nuclear Station should evacuate immediately due to an ongoing emergency incident. _____ utility officials have declared (a/an alert, site area emergency, general emergency) at the nuclear power plant in _____, SC

There has been a release of radioactive material to the environment
There is NO release of radioactive material to the environment

As a precautionary measure, people in the following areas must immediately evacuate to their designated reception centers.

Zone

Zone

Shelter locations include the following:

_____ Shelter - _____ County residents;
_____ Shelter - _____ County residents;

Before leaving your home, turn off all appliances and faucets. Lock all windows and doors. Be sure to take along any necessary medicines or prescriptions and any special baby food or formulas that may be required. Anyone who needs assistance with evacuating should call 803-737-8900 to be connected to local assistance. Tune your radio or television to the Emergency Alert System for more details. If you have friends and relatives living near the incident, please advise them to do likewise. For additional emergency information, refer to the emergency information calendar or brochure provided annually by _____ utility.

EXERCISE - NOT FOR RELEASE - EXERCISE



SOUTH CAROLINA STATE EMERGENCY RESPONSE TEAM

SOUTH CAROLINA EMERGENCY MANAGEMENT DIVISION
803-737-8500 scemd.org @SCEMD

EXERCISE – NOT ACTUAL NEWS RELEASE

CONTROL #6

NEWS RELEASE # TIME OF RELEASE:

ALL STATE AGENCIES: 803-737-8515

SOME RESIDENTS TO EVACUATE; OTHERS SHOULD REMAIN INDOORS

COLUMBIA, S.C. – Residents in specific areas near the _____ Nuclear Station should evacuate immediately due to an ongoing emergency incident. _____ Utility officials have declared (a/an alert, site area emergency, general emergency) at the nuclear power plant in _____, SC.

There has been a release of radioactive material to the environment
There is NO release of radioactive material to the environment

As a precautionary measure, people in the following areas must immediately evacuate to their designated reception centers.

Zone _____.

Zone _____.

Shelter locations include the following:

_____ **Shelter** - _____ **County residents;**

_____ **Shelter** - _____ **County residents.**

Before leaving your home, turn off all appliances and faucets. Lock all windows and doors. Be sure to take along any necessary medicines or prescriptions and any special baby food or formulas that may be required.

Anyone who needs assistance with evacuating should call 803-737-8900 telephone to be connected to local assistance.

Additionally, residents in the following areas are advised to take shelter indoors and remain there until further notice:

Zone _____.

Zone _____.

Residents in these areas should stay inside, shut windows and doors, and turn off air conditioners, fans or heating systems if they bring outside air into the house. Livestock and pets near the scene of the incident should also be moved to indoor shelter where possible.

Please tune to a local Emergency Alert System television or radio station for further information, and if you have friends or relatives living in the vicinity of the incident, advise them to do likewise.

For additional information, residents within these zones should refer to the emergency information calendar or brochure provided annually by _____ utility.

EXERCISE - NOT FOR RELEASE - EXERCISE



SOUTH CAROLINA STATE EMERGENCY RESPONSE TEAM

SOUTH CAROLINA EMERGENCY MANAGEMENT DIVISION
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EXERCISE – NOT ACTUAL NEWS RELEASE

CONTROL #7

NEWS RELEASE # TIME OF RELEASE:

ALL STATE AGENCIES: 803-737-8515

OWNERS SHOULD PREPARE LIVESTOCK

COLUMBIA, S.C. - Livestock owners in _____ counties should take the following precautions for their animals due to the ongoing incident at the _____ Nuclear Station in _____, SC

- Identify man-made and natural shelters on your farm at this time. Barns and equipment sheds are good structures to move pastured livestock into.
- Take steps to make sure these shelters are as structurally sound as possible.
- Be sure that windows and doors of barns and sheds can be closed, and attempt to seal other openings in walls and roofs.
- Do not attempt to make structures air-tight. Some air movement in these structures is beneficial.
- Large openings that are not doors or windows can be blocked by stacking bagged feed or other materials on the exterior side of these openings.
- If man-made structures are not available to shelter pastured livestock, naturally occurring shelters such as woods, ravines or culverts and underpasses can serve as shelters.

EXERCISE - NOT FOR RELEASE - EXERCISE



SOUTH CAROLINA STATE EMERGENCY RESPONSE TEAM

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EXERCISE – NOT ACTUAL NEWS RELEASE

CONTROL #8

NEWS RELEASE # TIME OF RELEASE:

ALL STATE AGENCIES: 803-737-8515

COUNTY PHONE: XXX-XXX-XXXX
XXX-XXXX

COUNTY PHONE: XXX-
XXX-XXXX

LIVESTOCK OWNERS SHOULD TAKE PROTECTIVE MEASURES DUE TO RADIOACTIVE RELEASE

CENTRAL, S.C. – Livestock owners in _____ counties should take the following precautions due to a release of radioactive material from the _____ Nuclear Station in _____, S.C.:

LACTATING DAIRY COWS:

- Should be removed from contaminated pastures and sheltered indoors.
- Should be fed uncontaminated, stored feed and water.
- If limited man-made structures are available for sheltering pastured livestock, lactating dairy cows should be sheltered first.
- Lactating dairy cows receiving only stored feed under dry lot conditions can remain on dry lot. Stored feeds are silage, as is hay not stored in the open field and concentrates.

BEEF CATTLE AND OTHER MEAT-PRODUCING LIVESTOCK:

- Should be removed from contaminated pasture if facilities and uncontaminated feeds are available.
- It is not necessary at this time to move pastured livestock into shelters: however, it is suggested that pastured livestock be moved to pastures in close proximity to shelters in order that the livestock can be moved into the shelters quickly if it becomes necessary to do so.

SWINE:

- Breeding stock (boars, sows, and gilts) maintained on pasture should be moved from contaminated pasture, sheltered and fed uncontaminated stored feed and water.
- Sows and pigs in farrowing houses or hogs being finished in confinement should not be moved from barns.

POULTRY:

- Poultry should be maintained in houses and fed uncontaminated stored feed and water. This applies to both egg and meat-producing birds.

EXERCISE - NOT FOR RELEASE - EXERCISE



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**EXERCISE – NOT ACTUAL
NEWS RELEASE**

CONTROL #9

NEWS RELEASE # TIME OF RELEASE:

ALL STATE AGENCIES: 803-737-8515

MILK SAMPLES WILL BE COLLECTED AND ANALYZED

Columbia, S.C. - The following information is directed to dairy farmers and others having milk cows in _____ counties:

To determine if milk produced by your cows has an unacceptable level of radioactivity, samples will be collected and analyzed. You will be advised by the South Carolina Department of Health and Environmental Control of the results of the analysis as soon as possible in order that appropriate disposition of your milk can be made.

EXERCISE - NOT FOR RELEASE - EXERCISE



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**EXERCISE – NOT ACTUAL
NEWS RELEASE**

CONTROL #10

NEWS RELEASE # TIME OF RELEASE:

ALL STATE AGENCIES: 803-737-8515

LOCALLY GROWN FOOD ITEMS NEED PROCESSING

COLUMBIA, S.C. - The following information is directed to consumers of locally produced food stuffs in the areas of _____.

For unprocessed fruits and vegetables, removal of skins and/or outer leaves, followed by thorough washing, will make the food acceptable for consumption.

For unprocessed grains for human or animal food, polishing and milling the grain will make the grain acceptable for consumption.

EXERCISE - NOT FOR RELEASE - EXERCISE



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**EXERCISE – NOT ACTUAL
NEWS RELEASE**

CONTROL #11
NEWS RELEASE # TIME OF RELEASE:

ALL STATE AGENCIES: 803-737-8515

GOVERNOR DECLARES STATE OF EMERGENCY

COLUMBIA, S.C. – Governor Henry McMaster, in consultation with local officials, signed an executive order today declaring a State of Emergency as a result of the ongoing incident at the _____ Nuclear Station in _____, SC.

This executive order activates the S.C. Emergency Operations Plan and enables state agencies to coordinate resources should emergency measures be needed.

S.C. Emergency Management Director Kim Stenson is coordinating state response activities with emergency personnel in the State of _____ along with _____ counties.

EXERCISE - NOT FOR RELEASE - EXERCISE



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**EXERCISE – NOT ACTUAL
NEWS RELEASE**

CONTROL #12
NEWS RELEASE # TIME OF RELEASE:

ALL STATE AGENCIES: 803-737-8515

RESIDENTS NEAR _____ NUCLEAR STATION SHOULD STAY INDOORS

COLUMBIA, S.C. – The State Law Enforcement Division advises residents in areas around the _____ Nuclear Station to go inside and lock all doors due to a security incident reported on site. There has been a/no release of radiation. Residents are urged to monitor local media, refer to the plant safety information provided annually by ----- utility and to report anything suspicious by calling 9-1-1.

People in the following areas are instructed to get inside, stay inside and lock all doors and windows:

Zone _____

Zone _____

Please stay tuned to your local Emergency Alert System radio or television station for further information as it becomes available. If you have friends or relatives living in the area, please advise them to tune to an Emergency Alert System radio or television station. People with special needs or with county-related questions should call 803-737-8900 or contact their county emergency management offices.

EAS stations serving the South Carolina area near _____ Nuclear Station include _____ stations

For additional emergency information, refer to the emergency information calendar or brochure provided annually by _____ utility.

EXERCISE - NOT FOR RELEASE - EXERCISE



SOUTH CAROLINA STATE EMERGENCY RESPONSE TEAM

SOUTH CAROLINA EMERGENCY MANAGEMENT DIVISION
803-737-8500 scemd.org @SCEMD

EXERCISE – NOT ACTUAL NEWS RELEASE

CONTROL #13

NEWS RELEASE # TIME OF RELEASE:

ALL STATE AGENCIES: 803-737-8515

RESIDENTS NEAR _____ NUCLEAR STATION SHOULD INGEST POTASSIUM IODIDE

COLUMBIA, S.C. – Residents within ten miles of the _____ Nuclear Station should now ingest the potassium iodide tablets that they were issued. The South Carolina Emergency Management Division reports _____ utility officials have declared a/an **(SITE AREA EMERGENCY, GENERAL EMERGENCY)** at the nuclear power plant in _____, SC.

There has been a release of radioactive material to the environment
There is NO release of radioactive material to the environment

South Carolina Department of Health and Environmental Control (DHEC) officials advise residents near _____ Nuclear Station to take potassium iodide tablets because they are used to protect the thyroid gland in the event of a radiation emergency. Individuals who were not issued potassium iodide tablets or who have lost them may obtain potassium iodide tablets at a county reception center or shelter. Individuals should follow the instructions that came with the potassium iodide tablets and take only the appropriate dosage at this time.

Often identified by its chemical symbol (KI), potassium iodide is a non-prescription medication that, if taken within the appropriate time and at the appropriate dosage, blocks the thyroid gland's uptake of radioactive iodine. While considered safe for most people, potassium iodide can cause minor side effects such as gastrointestinal disturbances and rashes. Individuals who are allergic to shellfish, seafood, or iodine should not take potassium iodide.

DHEC officials said the public should be aware that potassium iodide is not a magic "anti-radiation" pill. It provides protection for **ONLY** the thyroid gland against one form of radiation. It does not provide protection against whole body irradiation or other forms of radioactive elements that could result from a nuclear power plant release.

Tune your radio or television to the Emergency Alert System for more details. If you have friends and relatives living near the incident, please advise them to do likewise. For additional emergency information, refer to the emergency information calendar or brochure provided annually by _____ utility.

EXERCISE - NOT FOR RELEASE - EXERCISE



**SOUTH CAROLINA
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RESPONSE TEAM**

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803-737-8500 scemd.org @SCEMD

EXERCISE – NOT ACTUAL

NEWS RELEASE

CONTROL #14

NEWS RELEASE # TIME OF RELEASE:

ALL STATE AGENCIES: 803-737-8515 | _____ COUNTY: ###-###-#### | _____ COUNTY: ###-###-####

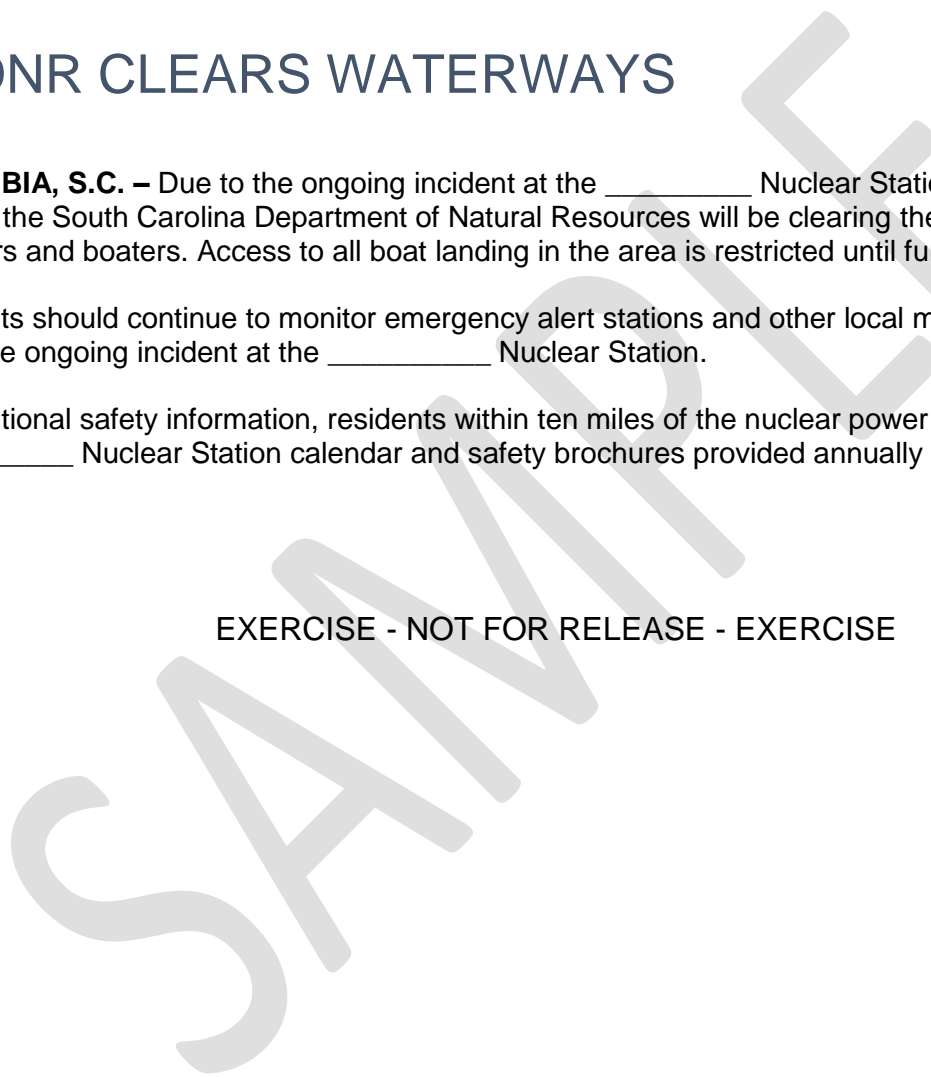
SCDNR CLEARS WATERWAYS

COLUMBIA, S.C. – Due to the ongoing incident at the _____ Nuclear Station in _____ County, the South Carolina Department of Natural Resources will be clearing the _____ River of all fishers and boaters. Access to all boat landing in the area is restricted until further notice.

Residents should continue to monitor emergency alert stations and other local media for updates about the ongoing incident at the _____ Nuclear Station.

For additional safety information, residents within ten miles of the nuclear power plant should refer to the _____ Nuclear Station calendar and safety brochures provided annually by _____ utility.

EXERCISE - NOT FOR RELEASE - EXERCISE





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**EXERCISE – NOT ACTUAL
NEWS RELEASE**

CONTROL #15

NEWS RELEASE # TIME OF RELEASE: 12:05pm

ALL STATE AGENCIES: 803-737-8515

FARMERS SHOULD TAKE PRECAUTIONS, SCDNR BANS HUNTING AND FISHING

COLUMBIA, S.C. – The Director of the South Carolina Department of Natural Resources has ordered a ban on hunting and fishing in _____ County due to the ongoing incident at the _____ Nuclear Station.

Additionally, livestock owners in _____ County should take the following precautions:

- Identify man-made and natural shelters on your farm at this time. Barns and equipment sheds are good structures to move pastured livestock into.
- Take steps to make sure these shelters are as structurally sound as possible.
- Be sure that windows and doors of barns and sheds can be closed, and attempt to seal other openings in walls and roofs.
- Do not attempt to make structures air-tight. Some air movement in these structures is beneficial.
- Large openings that are not doors or windows can be blocked by stacking bagged feed or other materials on the exterior side of these openings.
- If man-made structures are not available to shelter pastured livestock, naturally occurring shelters such as woods, ravines or culverts and underpasses can serve as shelters.

Residents should continue to monitor Emergency Alert System stations and local media for updates. EAS stations serving the South Carolina area near _____ Nuclear Station include _____ stations

For additional emergency information, refer to the emergency information calendar or brochure provided annually by ----- utility.

EXERCISE - NOT FOR RELEASE - EXERCISE